



Brand Guidelines



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About Us

WeVysya strives to enhance your business by building your network. WeVysya helps you to achieve your long term goals by connecting you with the quality business professionals.

We are happy and honoured to have a pool of professional and talented members who are indeed a great spirit of WeVysya.

WeVysya works upon the concept of word-of-mouth and thus our team members are known for their dedication, loyalty and perhaps professionalism towards the program. Our team members meet regularly to build solid presentation skills, business relationships and indeed become excellent net workers.

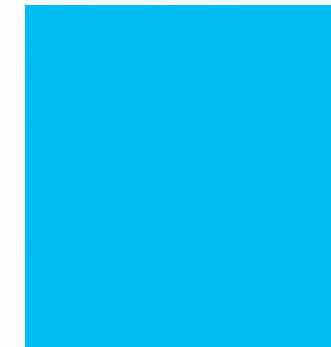


Colour Palette

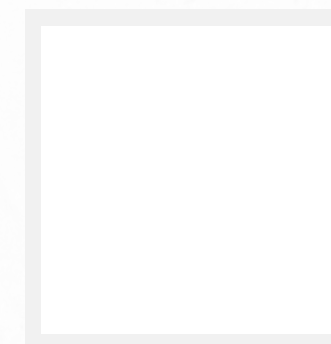
The colors we consistently use as our visual identity.



#012E6F



#00BAF2



#FFFFFF



Typography

Aa

Eczar SemiBold

Aa

Open Sans

Having a signature font contributes to a strong brand. It is considered as a visual component and should be consistent throughout.



Logo Usage



On Dark Background



On Light Background



Logo Application

The appropriate divisional, interdisciplinary, enterprise, or athletics logo must appear on the initial view of all communications, including print, digital, and video, so that it serves as an introduction to the brand.

Avoid distorting the logo. Use the correct proportions. Keep the logo elements intact. Use the prescribed fonts.





Branding Partner

"Yaadvi would walk you through from scratch. We ensure that you turn your milestones on set timelines by handholding you through choosing a name, logo, tagline, business cards, and website as well as packaging, social media marketing, and other marketing campaigns. We are here to help you become the market leaders of the future."



YAADVI
BRAND CREATORS INC.



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Thank You